

8th European Top Event

Making Sound Decisions in a Complex Business World

Saturday, 20th June 2015

The Charles Hotel, Munich



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All of us are confronted with various decisions to make on a daily basis. Some are of minor consequence, while others are huge and potentially life and business changing. Some are simple and obvious choices; others are more difficult and painstaking. Hence, have you ever wondered how to make sound decisions?

This year's Top Event will give you some new insights into the complex discipline of decision making!

We will explore this topic from four perspectives:

1. The Voice of the School
2. The Voice of the Alumni
3. The Voice of the C-suite
4. The Distinctive Voice

The Programme

Time	Topic	Speaker
11:30 - 12:30	Reception and Arrivals – Meet & Greet, Lobby Fingerfood will be served	
12:30 - 12:45	Welcome & Introduction	Christian Baatz, Chairman Henley Alumni in Germany
12:45 - 13:45	The Voice of the School	George Tovstiga Professor of Strategy and Innovation Management, Henley Business School
13:45 - 14:15	Networking Break 1, Lobby	
14:15 - 15:15	Voice of the Alumni	Patrick Kreutzer General Manager, H10 Hotel, Berlin
15:15 - 15:45	Networking Break 2, Lobby	
15:45 - 16:45	Voice of the C-Suite - SME	Christian Neusser CFO, FATH GmbH
16:45 - 17:15	Networking Break 3, Lobby	
17:15 - 18:15	Distinctive Voice	Justin Hughes Managing Director, Mission Excellence
18:15 - 18:30	Final Conclusions & Acknowledgements	Christian Baatz, Athanasios Sarakatsanis
18:30 - 20:00	Networking and 5-Star Buffet Dinner	
20:00 - 22:00	Get Together	

The Speakers

The Voice of the School - Prof George Tovstiga



George is Professor of Strategy and Innovation Management at Henley Business School. A Canadian and German national, he has extensive international experience as a management educator, author and consultant with over 15 years' experience as a management practitioner, notably in the areas of R&D and strategic innovation management with Xerox Research (Canada), Bayer AG (Germany) and ABB (Switzerland) AG. Prior to joining Henley as full-time member of faculty in 2005, George consulted for Arthur D. Little (Switzerland) Ltd's Strategic Growth and Innovation Practice.

The Voice of the Alumni - Patrick Kreuzer



Patrick has over 20 years of experience in the hotel industry. He is currently managing a hotel in Berlin for H10 Hotels, a leading Spanish, privately owned hotel chain. Patrick has held various management positions for national and international hospitality companies in different locations in Germany, England, Spain, South America and the Caribbean. He has successfully managed hotel businesses in environments ranging from remote island destinations to thriving and demanding city destinations. He has a proven track record of effectively leading teams of various cultural and social backgrounds, exceeding expectations of his international clientele through operational excellence.

The Voice of the C-Suite - Christian Neusser



Christian is responsible for worldwide Finance, HR, IT, Legal and Purchase at the FATH Group. FATH is a mid-sized family owned company in a business transformation process from the C-part supplier to the solution provider. Aside his functional role Christian is responsible for this business transformation. Before his CFO position he collected international experience as a managing partner in his own consulting company, as interim manager and as consultant for over 20 years. Furthermore he invests in startups and established companies and started several startups by his own. The last startup in the Fintech sector brings companies with need of funding and investors together.

The Distinctive Voice - Justin Hughes



As Mission Excellence founder, he built the business from a zero base and is a renowned presenter on leadership, execution and risk, having addressed the Institute of Directors' Annual Convention, and 'Leaders in Dubai' alongside Sir Richard Branson and Kofi Annan. Justin is a mentor to two community interest businesses. Prior to Mission Excellence, Justin was an RAF fighter pilot. He was selected for the Red Arrows, performing over 250 displays including 3 international tours. He was the team's Executive Officer. Justin has an MBA with Distinction from London Business School and a BSc (Hons) in physics from the University of Bristol.

The Venue

Sir Rocco Forte's The Charles Hotel, Munich

Sophienstraße 28, 80331 Munich



Perfectly situated in the centre of Munich, The Charles Hotel of Rocco Forte Hotels, promises to be one of the finest hotels in this historic and cosmopolitan Bavarian city. With its own personality. The Charles Hotel reflects its location with the use of original paintings by Munich's celebrated 19th century artist Franz von Lenbach in the public areas, as well as the Monforte Suite. This luxury Munich hotel is custom built and has all the hallmarks of a Rocco Forte Hotel; individual design, timeless elegance and comfort and excellent levels of service.

What participants of past events say

The 2014 Top Event was a greatly informative and well organized day. Top speakers with relevant information for not only MBA Alums, but also for everyone in the business. From start to finish, I enjoyed every aspect of the Top Event. Top Information, Top Presentation and Top Fun!

Tom S.

I am located in London but I just can say that I will pop over next year again as it was the best Henley event I have experienced so far. It was a great opportunity to catch up with many Henley alumni and even the 'voice of the c-suite' came from an alumnus. Marvellous location! Great fun during the evening. I look forward to next year.

Christian H.

Nice composition of speeches and interesting insights shared. Definite a reason to come back again and to meet the Henley fellows.

Dörte L.

Registration & fees

Registration

Please register **no later than 10th June** by transferring the fee due to our bank account quoting the corresponding reference:

Account Holder: Henley Alumni in Germany e.V.

IBAN: DE14 7015 0000 0040 1398 75

SWIFT: SSKMDEM

Name of Bank: Stadtparkasse München

Reference: Total number & last name, first name, company of each participant (e.g. „2, Miller, John, Company, Miller, Jody“)

Fees

Member	79€
Member with Partner	158€
Non-member	129€
Non-member with partner	258€

Five reasons

why you should attend

1. Hear about the latest research results from the school;
2. Learn about best practice how to improve your decision making skills;
3. Meet your fellows and find new contacts from all over Europe to exchange expertise, experience and challenges;
4. Speak to Top Practitioners as the Voice of C-Suite, a Henley Professor representing the Voice of the School, an MBA-fellow as Voice of the Alumni and our Distinctive Voice;
5. Enjoy and also bring your partner. Seize the opportunity to join our engaging community and to represent the Henley brand.